Fitzgerald

Roper Presentation

- mid 1990's: lower expectations
  - uncertainty of future
- personal insecurity
- Clubs, clique concept strong now & more so for smokers
- prem. brds: "I deserve it"
- Women & smokers are really into promo's

* - Relationships

* Search for meaning

WinFu imitation jewelry

- agent to Cyzle room & picked it up
  - they will be following up
- will follow up w/ Cyzle & Cudzro
  - can also call Doug Vlaun

mtg w/ Erna this pm.

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Source: https://www.industrydocuments.ucsf.edu/docs/gxdm0004